

Furniture fair returning with exciting new designs

THE eagerly awaited Malaysian International Furniture Fair (MIFF), the largest marketplace for furniture exporters in the country, is back.

The fair will be held from July 6 to July 9 at the Malaysia International Trade & Exhibition Centre (Mitec) and World Trade Centre Kuala Lumpur (WTCKL).

More than 400 suppliers will be eagerly connecting with buyers who have been waiting to replenish their stock during this summer holiday furniture sourcing season.

Catch the latest high quality designs in home furniture, office furniture and wood furniture at the one-stop MIFF exhibition. From fittings to furnishing materials, the choices are wide-ranging and will cater to all needs.

Artwright, Ecomate, Euro Chairs, Future Manufacturer, Heveapac, Isella Sofa, Latitude Tree, Nova Talent, Sern Kou, Sin Wee Seng, TITOV, and T.A. Furniture are among the active players that have booked spaces at MIFF this year.

On top of that, there will also be China Pavilion, Indonesia, India, Singapore, Taiwan and Thailand exhibitors onboard.

Apart from the furniture exhibits, MIFF 2022 will furnish

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a platform for enhanced business matching for the industry peers to finally reconnect prior, during and after the show.

MIFF offers a hybrid experience for buyers to have discussions with suppliers before visiting the show physically.

Serious buyers from 80 countries and regions including Europe, Japan, US, Canada and Turkey are looking forward to checking out the products physically while catching up with the latest designs and trends.

MIFF general manager Karen Goi said: “Buyers are longing to



Check out the high-quality furniture and furnishings at MIFF 2022.

touch and feel the furniture after two years of online exhibitions.”

The Valued Visitor Privilege (VVP) programme is offered to the first 200 international buyers who register with MIFF.

The invited buyers will enjoy a

free three-night stay at the five-star Sofitel Kuala Lumpur hotel.

MIFF will be powered by renewable electricity starting this year, supporting initiatives to shape a sustainable future for the furniture industry,

Online registration is now open. Trade visitors need only to register once to explore the physical and online exhibitions at MIFF 2022.

For details, visit www.miff.com.my.